



Executive Education

**MAGNA
CARTA**
COLLEGE, OXFORD
OXFORD'S INDEPENDENT BUSINESS SCHOOL

magnacartacollege.ac.uk





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**Professor
David Faulkner**
Dean

Message From The Dean

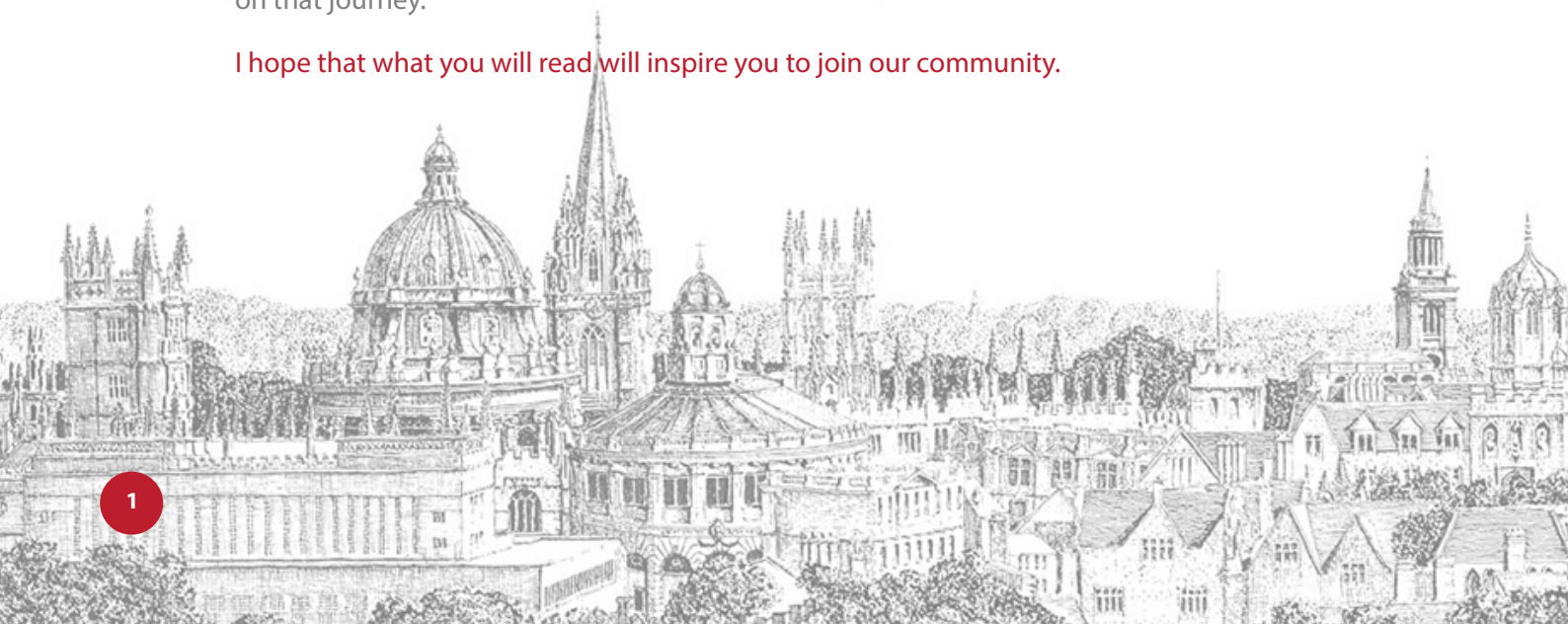
I'm delighted to welcome you to this introduction to the school.

Magna Carta College, Oxford, is an independent business school founded by senior Oxford and Cambridge academics in 2008. With my experience in helping establish the MBA programme in Oxford University it specialises in MBA programmes, and in Executive Education. Our faculty and network of associate fellows have worked with Fortune 500 companies and international governments to deliver massive transformation in leadership, company culture and international strategy and vision.

We are deeply committed to bringing about change in the world through learning. Our faculty are addressing the key career challenge facing Generation Y and Millennials: how can they stand out from the competition? Our MBA is for many that key differentiator; with our Oxbridge faculty it provides learners with that opportunity, and our students are clear examples of the success of blended learning. My message has always been that blended learning is about you. Our students are part of our community, and our MBA fits around their lives and commitments. But most importantly, it gives them the clear Oxbridge advantage to reaching and exceeding their career goals.

I am incredibly impressed by the passion and enthusiasm being shown by those on our programmes. We are privileged to have some extraordinary talent studying with us, connecting to our community from all over the world, from remote areas of Africa to inner cities in South East Asia. These are people who will change their world, and they inspire us on that journey.

I hope that what you will read will inspire you to join our community.



Oxbridge Education For The World



**Magna Carta
College, Oxford,
is an independent
business school
founded by
senior Oxbridge
academics.**





The History of Magna Carta College



The inspiration for the name of the college comes from the document Magna Carta, signed 15th June 1215, which was the first document to put into writing the principle that the king and his government was not above the law. It sought to prevent the king from exploiting his power, and placed limits of royal authority by establishing law as a power in itself.

The college was founded in 2008 by Professor David Faulkner while Professor of Strategy at Royal Holloway, University of London, which is located close by the site of the signing of the Charter by King John and the English Barons, at Runnymede. Just as the Great Charter brought democracy to the citizens, the college's mission is to bring the best available teaching to a global community of citizens.

Why Magna Carta College?

The Pedigree of our Faculty

Our faculty and senior management have come from :

- University of Oxford
- University of Cambridge
- INSEAD
- Henley Business School
- London Business School
- Georgetown University
- Cranfield University
- Royal Holloway University
- Oxford Brookes University
- University of London
- Bradford University Management Centre
- Royal Agricultural University



UK universities, especially Oxford and Cambridge, have taught hundreds of world leaders: our faculty are from these universities, and they bring with them some of the best teaching methods, experience and insights available .

Our student community is truly global, and we bring extensive knowledge to all our programmes We have taught and studied all over the world.

We know from our alumni how indispensable our teaching has been in helping them understand the business challenges they face, and how they can adapt their skill sets and leadership qualities to have greater impact, greater potential and greater value.

We put the student and participant at the centre of what we do and embrace their needs, hopes and challenges. Online programmes are designed to enable an international intake of students to study, communicate and succeed without having to sacrifice careers or separation from family.

Our Programmes



Cyber Crime

Course Descriptor: This course profiles the latest ways to fight Cybercrime and the ever present need to have talented and diligent employees equipped with smart and reliable information technology tools. There is a constant requirement to remain vigilant of an enemy that is global in reach, technologically mature, and communication savvy. In the wake of catastrophic events like September 11th and the ever evolving national security and criminal threats, there are lessons to be learned, changes to be made, courses to correct and new problems to solve. To keep pace with these events this course will develop skills to keep ahead of the criminal fraternity.

Benefits of attending Programme Outline

Investigation of Internet Providers i.e. Internal Service Providers, Web Host Providers, E-Mail Providers, Chat Service Providers, Voice over IP Providers.

Acquiring IP Addresses to investigate i.e. E-Mail Headers, Chat Session Monitoring IRC, ICQ etc, Network capturing, Provider Log Files, Options for Evidence.

Investigation of IP Addresses i.e. Trace routes, Internet Number Registries, Number Registry WHOIS

BOTNET i.e. Definition, Types, Vulnerability and Investigation, Common Locations for suspect Data.

Investigation of Web Sites, Investigation of E-Mail headers, Web site Scrapping, Printing in Archive Electronic Format, Evidence Collection, Evidence Handling, Evidence Preservation and Presentation.

Innovation

Innovation is the ingredient vitally necessary for successful, sustainable and profitable growth in a company. However to be innovative is not sufficient or guaranteed to lead to success. More than the bright idea is necessary and often the imitator rather than the innovator is the one who carries off the profits in the end. Learners will find themselves immersed in a highly practical and interactive environment over the 5-days discussing what makes an effective innovative company and team. Participants will also learn about decision-making, creativity and problem-solving, vital subjects for anyone concerned with bringing about innovative change in a company. At the end of this course, learners will have both theoretical knowledge and practical (in class) experience in being able to think and behave innovatively.

Who should attend?

- Senior Directors and Departmental Directors
- Senior Managers and Departmental Managers
- Project Managers and Operations managers
- Anyone needing to lead and inspire others

Learning Objectives

Understand Innovation as the basis of organisational and entrepreneurial intent

- Identify the reasons for Successful (and not-so-successful) innovation projects
- New Product Development (NPD) and the commercial aims of innovation
- How to manage complex innovation projects
- Understand that to be successful you need something new, the ability to protect it and the strength to deliver it effectively

Innovation-Course Content

Innovation projects and conditions for success

- Success factors for innovators
- Success factors for imitators
- How to achieve the dominant design paradigm
- Importance of intellectual property
- Vital need to be able to deliver

The digital economy and innovation

- Assessment of the likely range of digitized functions in 10 years
- Importance of digital knowledge to the future innovator
- Necessary levels of digital competence for future survival
- Risks of digital ignorance
- Opportunities for new digital opportunities

New product development

- How to approach new product development
- Incremental versus transformational change
- Funding of new product development
- Testing the prototype
- Rolling it out; implications?

Local and global clustering of innovation

- Success factors for innovators
- Evolutionary history of clustering
- Cohesive clusters
- New industrial districts eg Silicon Valley
- Innovative milieus; social networks
- Proximity clusters

Innovation of the self; leadership, creativity, and collaboration

- Collaboration
- Self leadership
- Open innovation Personal traits that embrace the new



Crisis Management

Course Descriptor

Industrial strike action, wars and natural disasters are just a few of the situations that could cripple the functions of a government or large businesses and organisations. Delegates will learn how and when to invoke a crisis management plan and what immediate actions should be taken to ensure an effective recovery plan in the event of a crisis.

Who should attend?

This course is beneficial for those who are required to manage or lead a team of skilled staff, from different disciplines, in the response to and recovery from, a major civil or organisational emergency. This course will benefit all administrative and facility managers and any officer with the responsibility for crisis or disaster management, including business continuity staff and emergency planners.

Course Objectives:

By the end of the course delegates will be able to:

- Develop a crisis management plan based on best practice tools and techniques
- Identify the composition and function of a crisis team
- Create and test a Crisis Management Plan for your organisation
- Prepare your organisation to deal with a crisis effectively
- Communicate information effectively to your partners, stakeholders and staff
- Demonstrate the skills required to be an effective manager

Crisis Management-Course Content

Programme Outline

- Definition and Nature of a Crisis
- The impact of Crisis on Government and Organisations
- Preparing Structures to Limit the Impact of Crisis
- How to spot the warning signs before a crisis hits
- Concepts of Tactical and Strategic Crisis Scene Management
- Leading a Team through the Decision making process
- Creating an Effective Crisis Management Team
- Create, Test and Implement a Crisis Plan for your Organisation
- Evaluating the Structure and Flow of information during a Crisis
- Impact of the Media and Propaganda during a Crisis
- Implementation of knowledge gained through field visits and study tours
- Case studies, Preparation and Presentation of Action Plans

Leadership

There are many types of leadership from that of Winston Churchill to the very different leadership style of Nelson Mandela; Shakespeare's Henry V embodied many types. In this course we will show that anybody with the right drive, attitude and willingness to learn can become a leader. Learners will be immersed in a highly practical and interactive environment, discussing what makes an effective leader; fundamentals of motivation; and how to get the best out of their team. Participants will also learn about decision-making and problem-solving, two vital skills for anyone in a position of authority. By the end of this course, learners will have both theoretical knowledge and practical (in-class) experience in being able to build, shape and lead a cohesive team.

Who should attend?

- Senior Directors and Departmental Directors
- Senior Managers, Departmental Managers, Project Managers and Operations Managers
- Anyone needing to lead and inspire others

Learning Objectives:

- To understand what behaviour and attitude is necessary to inspire and motivate others
- To appreciate the different styles of leadership and perceive when each one fits particular situations
- To develop clear decision-making skills
- To be able to develop and carry out Action plans
- Create a real impact in the organisation



Leadership-Course Content

Leadership

- Vision, roles and responsibilities of an inspirational leader
- Other types of leadership and when they are needed
- Qualities, skills and commitment required
- Adapting leadership styles to different situations
- Overcoming the challenges of leadership

Motivation

- Factors which motivate you and others
- Achieving organisational goals with a motivated workforce
- Increasing motivation to improve individual performance
- Management skills required to motivate individuals and teams

Team Building

- Characteristics of an effective team
- Different roles in a balanced team
- Roles and responsibilities of individuals in the team
- Building a strong team which delivers results
- Delegating, appraising, evaluating, coaching and mentoring skills for team-building
- Emotional intelligence

Creative Problem Solving

- Analysis of causes, symptoms and possible results of a problem
- Thinking laterally to generate alternatives
- Brainstorming
- Selecting criteria against which to measure alternative approaches

Decision Making

- Judging possible solutions by the chosen criteria
- Weighting the criteria by their perceived importance
- Prioritising options against the objective criteria to make a decision
- Planning to implement decision choices
- Generating and reacting to feedback

Family Business



As many family businesses throughout the world transition to new generations of leaders, their success and continuity depend on the management and leadership effectiveness of those at the top. The Center for Family Enterprise at Kellogg has developed a comprehensive curriculum that will help established, new and aspiring family business leaders master the concepts and skills required to navigate the intricacies of these complex organizations.

These programs cover the full gamut of management issues from family business strategy, governance and succession planning to entrepreneurship, family offices and family business culture. Guided by our faculty of experts in family business practice, seasoned advisors and leaders of best-in-class family enterprises, your learning experience will include interactive lectures, case studies and group discussions with peers facing family business challenges similar to yours.

Who should attend?

- New or emerging leaders of an enterprising family
- Owners or Directors of SMEs
- Established leaders in roles such as: Board chair, CEO or CEO candidate, family council chair, family foundation chair, family office head, family director or trustee (whether from the family or not)

Family Business-Course Content **1**

Understanding Leadership in Family Enterprises

- Learn to understand leadership as a collaborative function that can be performed by a constellation of leaders occupying family, shareholder and management roles
- Learn to balance innovation with the traditions of the family enterprise so as to establish a tradition of change
- Explore how to sustain an entrepreneurial edge in your family enterprise
- Find out how leaders of a family enterprise can improve decision-making skills
- How to manage other relatives who are your seniors, peers or subordinates in the business
- Explore how to lead generational transitions effectively and in ways that respect the needs of both the enterprise and the family

Leading Shareholders and the Board of Directors

- Tap into shareholder needs and provide them with coherent direction
- Learn to lead an effective family company board

Understanding Your Personal Leadership Style and Vision

- Articulate your own dream and learn to translate it into a leadership story that your followers can follow
- Learn to develop yourself as an authentic and effective leader
- Explore how to connect your dream with the needs and aspirations of all stakeholders and weave a compelling vision for the family enterprise
- Learn to translate your vision into a viable business strategy

Family Business-Course Content **2**

Balancing Work and Family

- Develop effective coping strategies to invigorate and sustain your leadership
Learn to establish meaningful priorities for your personal and professional life

Transitioning Back to the Family Enterprise

- Develop your own leadership action plan for the next 100 days in the enterprise
- Explore the viability of your plan with your peers
- Learn how best to translate the ideas from the program to the unique circumstances of your family enterprise

Mentoring Support from a Senior Executive - Special Programme Feature:

To extend and deepen the impact of your experience, the program includes a customized component that provides the support and expertise of a professional coach. Specifically designed to complement the curriculum, a coach will provide advice, support and additional resources to strengthen your leadership development through coaching sessions during the program and three post-program coaching audio or video calls.

The VUCA World - International Politics Facing Senior Executives

A two-week residential summer school assessing and discussing the vital issues that shape politics and effect business in the modern world.

- Providing in-depth analysis of countries in key regions and considering both the short-term as well as long-term scenarios and impacts.
- A programme of daily lectures and panel discussions programme featuring leading academics and thinkers

Who should attend?

- New or emerging leaders for whom geo-political challenges and changes in the VUCA world present unpredictable threat and opportunity

A fresh way of engagement through participation

- Small seminar groups with a specialist academic tutor, which enable participants to study and debate their subject in meaningful detail;
- A daily lecture programme given by world-class academics;
- Lively daily discussion groups led by current doctoral students from several UK universities

The VUCA World - Course Content

The programme sessions will be structured around the key issues, examples of which may include:

- The Politics of Modern China - What does Xi mean for China, and the West, and will China grow into its foreign policy aspirations, including the One-Belt One-Road Initiative?
- Trump 2020 - Emboldened or Impeached?
- New US Foreign Policy - Divide and Conquer?
- Post-Brexit Europe - Who will be the winners and the losers?
- Russia and Putin - building bridges with or undermining the authority of POTUS?
- The influence of Russia on regional political developments
- Artificial Intelligence - The making of or the existential threat to humanity?



Negotiation

Course Descriptor

Negotiation skills are needed by people in every walk of life; buying a house or renting one, buying a souvenir on a holiday, or agreeing the salary on a new job. Negotiation is everywhere yet few people have studied how to do it. Most business transactions involve a number of negotiators and influencers in the foreground and the background to establish the parameters for the deal and ultimately to close it. Negotiation exists just as much in non business situations yet is rarely formally acknowledged. There are essential skills required for success and this course introduces you to them. Learners will take part in a number of practical activities and exercises to help develop skills in areas such as creating win-win outcomes, and closing the sale with confidence. This course provides the opportunity for learners to cultivate new skills which can be applied in their very next negotiation, meeting, or business presentation.

Who should attend?

- Those involved in negotiations, resolving conflicts and dealing with confrontation

Learning Objectives

- To develop and apply negotiation skills and techniques to a range of situations
- To increase confidence and abilities to influence people positively
- To learn practical and relevant skills to behave assertively
- Understand and get insights into Emotional Intelligence

Negotiation - Course Content

Negotiation Skills

- Pre-negotiation preparation on all aspects of the negotiation
- Styles, techniques and skills of a good negotiator
- Tricks people may play on you
- Close with a win-win result for all

Valuing relative contributions

- Different ways of valuing assets
- How to assess the other party's relative power
- Understanding your own
- Establishing a BATNA
- 'Must haves' and 'nice to haves'

Influencing Skills

- Analysis of factors which influence people
- How to influence people without power and authority over them
- Chairing and participating in meetings which produce results
- Finding common ground and reaching agreement

Assertiveness

- Characteristics and skills of assertiveness
- Handling people with confidence
- Giving feedback and receiving criticism constructively
- Responding appropriately to aggressive, assertive and passive people

Emotional Intelligence and Body Language

- Key principles, qualities and skills of Emotional Intelligence
- Application of EI to develop self, teams and individuals
- How to respond to different situations
- Sending the right messages through your non-verbal communication
- Interpreting the signals and gestures of body language of others



Entrepreneurship

Course Descriptor

Entrepreneurship at its core, it is a mindset - a way of thinking and acting. It is about imagining new ways to solve problems and create value. Successful entrepreneurs possess an interior stamina and determination that drives their actions and helps to overcome the different challenges they inevitably face. This short course cannot put these qualities into businessmen that lack them. However it can help the budding entrepreneur to assess the risks involved in his business, warn him against common pitfalls and suggest how he can learn from his mistakes. At the end of the course the would-be entrepreneur will be in a better position to know whether this rocky road to success is for him or not.

Who should attend?

- Senior Directors and Departmental Directors
- Senior Managers, Departmental Managers, Project Managers and Operations Managers
- Anyone needing to lead and inspire others

Learning Objectives

- Understand entrepreneurship as a key to growth especially in SMEs
- Identify the reasons for Successful (and not-so-successful) entrepreneurship
- Understand the basis of risk and how to assess it when taking decisions.
- How to manage the entrepreneur in a corporate setting
- Understand that to be successful you need something new, the ability to create and implement it, and the strength to deliver it effectively

Entrepreneurship - Course Content

Creativity

- How to think creatively
- Lateral thinking
- Standing on the shoulders of giants;
- Small improvements matter
- Intellectual property; protect your ideas

Risk tolerance

- Assessment of the risks involve and their possible impact
- Importance of knowing where the necessary resources will come from
- Emotional strength to take the risks
- Ability to know when to say no

Responsiveness

- Importance of speed of response
- Flexibility
- Ability to raise the necessary finance
- Ability to put together the appropriate management team





Mergers & Acquisitions

Course Descriptor

M&A has been and remains the fastest way to grow a company other things being equal. Put two companies together each with 10% of the market and you have a powerful 20% er. However it is fraught with risk and danger. Academic evaluation of M&A deals show that, however estimated, no more than 50% of M&A deals succeed over time. Why is this? One reason is the premium that the buyer may have to pay in order to achieve the acquisition. Another is the problem of trying to turn two companies with different cultures and probably different agendas into one efficient larger enterprise. Thirdly there is a tendency for actors in the M&A market to focus almost exclusively on the financials of the deal when strategy and culture may be equally important and are neglected at their peril. This 3 day course looks at M&A through the three lenses of finance, strategy and culture and assesses the risks.

Learning Objectives

- Understand entrepreneurship as the key to growth especially in SMEs
- Identify the reasons for Successful (and not-so-successful) entrepreneurship
- Understand the basis of risk and how to assess it when taking decisions.
- How to manage the entrepreneur in a corporate setting
- Understand that to be successful you need something new, the ability to create and implement it, and the strength to deliver it effectively

Mergers & Acquisitions - Course Content

The financial picture

- How to put two balance sheets and forecast P&Ls together and assess the future
- Where are the risk factors of non performance ?
- How is the deal to be financed?
- What will the overall break-even by for the merged enterprise?
- How bearable are the overheads and where are the potential savings?

The strategic possibilities

- What are the joint generic strategic options?
- What subsidiaries may need to be divested?
- What are the key competences of the new enterprise?
- How well do they blend together across the new enterprise?

The socio-cultural picture

- How well is the criterion of cultural fit met?
- Are the demographics compatible?
- Do the Mission/Vision statements mesh well?
- Are management styles compatible?

Project Management

Course Descriptor

Management comes in two basic types: day-to-day managerial activity, and project management. Many companies are composed of a succession of projects. All management consultancy and most service provision fall into this category. Indeed any activity that has a beginning, a middle and an end can be classed as a project. However, only a small part of a management course is concerned with project management, despite its wide remit; this short course aims to give those involved or to be involved in projects the basic skills and techniques to deliver their project to specification, within budget and to required quality standards.

Who should attend?

- Project managers, Project planners and Project team members
- Staff wishing to learn project management tools and techniques
- Technical and engineering staff
- Procurement and contract management personnel

Learning Objectives

- Understand basic project management terminology, methodology and the project lifecycle
- Understand the role of the project manager and the project team
- How to develop a Work Breakdown Structure
- How to develop a project schedules and cost estimates
- Understand the fundamentals of Gantt charts and Critical Path Analysis
- How to appreciate why projects fail or succeed
- Outline basic tools and techniques of project stakeholder, risk, and change management

Project Management - Course Content 1

Overview of Project Management

- Definition of a project
- Defining the five key stages of any project
- The key characteristics of all projects
- Understanding the key terms and stages
- Defining key project stakeholders

Getting prepared

- How the project manager is selected
- The key attributes of a project manager
- The responsibilities of the project manager
- The dedicated project team
- Identification and analysis of key stakeholders

Managing the project

- Introduction to GANTT charts and building a viable schedule
- How to keep within budget
- Effective techniques of estimating work
- Understand the Critical Path Methods and PERT
- Methods and techniques to avoid project scope creep
- Tracking progress and dealing with schedule variances

The Project Lifecycle

- The importance of project planning and communication
- Understand the elements of a project scope
- Developing a Work Breakdown Structure
- Establishing the project schedule and baseline
- The typical constraint that affects projects

Dealing with Changes and Risk

- Understand the importance of change management in projects
- Developing a project risk matrix
- The importance of effective project reporting
- How a project ends



3-5 Days in
Oxford
on a Transformational
Programme



Key Faculty & Senior Leadership



**Professor
David Faulkner**
Dean

Professor David Faulkner is an Oxford educated economist by background, who prior to becoming an academic 26 years ago spent much of his earlier career as a strategic management consultant, and business builder.

He is Emeritus Professor of Strategy at the University of London, and was formerly Visiting Research Professor, The Open University. In the Emeritus phase of his career he was International Dean, Corporate Governance at Universal Business School, Karjat, Mumbai, India, and is Dean and Founder of Magna Carta College, Oxford.

Until 2003 he was an Official Student (Fellow) at Christ Church, Oxford and Member of the Governing Body, and an Oxford University Lecturer in Management Studies (Strategic Management);

After Christ Church, he was latterly Director of Studies in management and College Lecturer at Exeter College, Oxford, his Alma Mater. He was Deputy Director of the Oxford University Said Business School, Director of the MBA programme for the Oxford University and Director of Undergraduate Programmes, Chief Examiner for the MBA, Chairman of the Graduate Studies Committee, and Chairman of the Faculty of Management.



Faculty



**Professor
David Newton**
Vice-Dean

Professor David Newton is an experienced University tutor and senior manager who has worked with the both full time and online/distance learning students for many years. He holds degrees in Economics, Management and Corporate Planning, and a PhD in Industrial Economics.

His main expertise lies in the field of Strategic Management & the Management of Change, in both larger and SME businesses and this will be David's main area of teaching with MCC. A founding Dean of the Business School at the Royal Agricultural University and Vice Principal, Professor Newton has worked with a wide range of UK and international universities, and sat on the board of several public bodies, private companies and not-for-profit organisations. In addition he has owned and been a board member of a number of successful management consultancy businesses.

He has research interests and publications focussing upon educational quality assurance, international business strategy, international trade, market entry strategies, organisational structures, international investment and the operation of the multinational corporation. Professor Newton is also an executive editor/consulting editor for three international management journals.



Dr Jack Colford
Senior Tutor

Dr Jack Colford is an experienced business manager and academic. Having obtained a BSc and PhD and worked for a number of private sector businesses, he retrained as a specialist in the teaching of Higher Education students and has spent 15 years working as a senior lecturer for a number of 'bricks and mortar' and online university providers including management education at Oxford Brookes University.

Jack has expertise in the management of international business operations, in particular in the fields of logistics, procurement, project, operations and quality management.

Faculty



Dr Paul Dudley
Senior Tutor

Dr Paul Dudley is an experienced educator in Higher Education, with several key positions held including, online MBA Programme Director at a famous distance learning provider, online Masters Coordinator and supervisor New Buckinghamshire University, Senior Lecturer at Oxford Brookes University Business School, business developer for China and the Middle East for Oxford Brookes University, Visiting Professor ESCP Europe, Online tutor for University of Derby and the University of Essex Kaplan, Visiting Professor Richmond University American University in London. Paul has held a number of External Examining roles, and has extensive experience of Quality Assurance processes and line management experience.

Prior to entering Higher Education, Paul was a Manager for Superdrug, having managed several significant stores including what was at the time the flagship store in central London.



Ian McPhee
Senior Tutor

Ian McPhee has over twenty years experience of authoring, teaching, tutoring, supervising and assessing at post and under-graduate level with Arden University (formerly RDI); University of Wolverhampton; the Open University and the Royal Agricultural University in Cirencester. A similar period has also been spent supervising P/G and U/G dissertations. His principal subject areas are: Strategic Management; Entrepreneurship and Marketing. He has authored the course materials for a large number of post and undergraduate modules for the University of Wolverhampton and the Royal Agricultural University including: Strategic Management; Change Management; Enterprise Strategy; Business Strategy & Marketing; Strategic Entrepreneurship & Change; Enterprise: From Idea To Market and Global Entrepreneurship. He wrote and delivered the Change Management module to a group of MBA students in Tyumen, Siberia. The majority of assessed work for the modules he's involved with is of a student-centred nature - both individual and team focused. The assignments invariably require students to focus on practical issues from their own work environment: how to spot what the key problems are; encouraging creative approaches towards solving them, and facilitating change mechanisms at individual, team and organisational levels.



Gareth Thomas
Senior Tutor

Gareth Thomas is a tutor for the Economics, Finance and Management Accounting subjects including Strategic Investment Management. His is to facilitate student learning on the modules he tutor, and make students' experience as enjoyable and fruitful as possible.

Until recently Gareth was principal lecturer in Finance and Economics, and Vice Dean in the School of Business at the Royal Agricultural University. He also tutored on the online learning programmes for famous online/distance learning providers, the UK Open University and on Royal Agricultural University degrees in China. Gareth developed courses for Higher Education programmes in Vietnam and Kyrgyzstan on behalf of the European Union, and ran business development courses in several countries including Romania, Malaysia, Moldova and Vietnam.



Our Partners

In partnership with:



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